EURAXESS cross-country Startup Hub

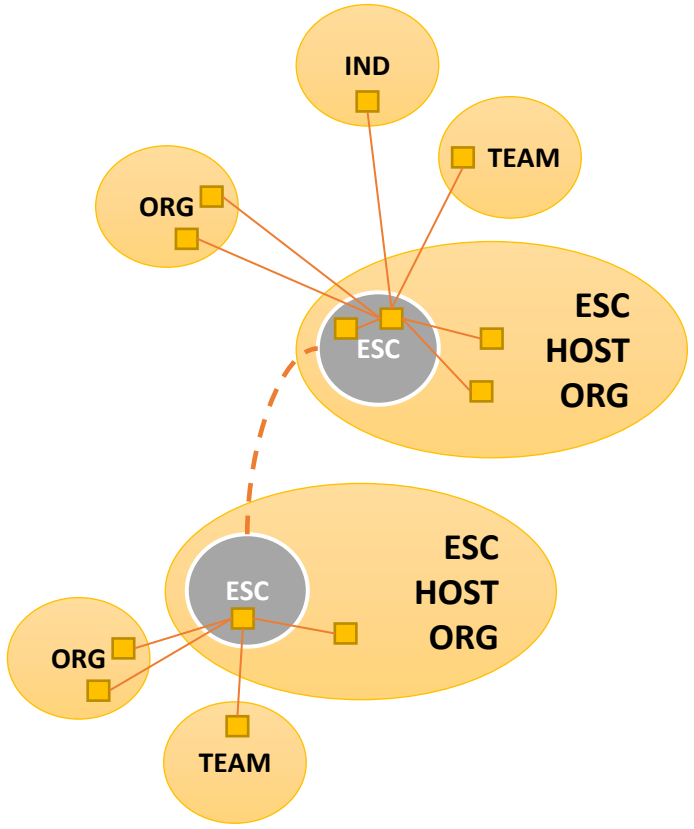
EURAXESS Hubs

Towards ERA Talent platform

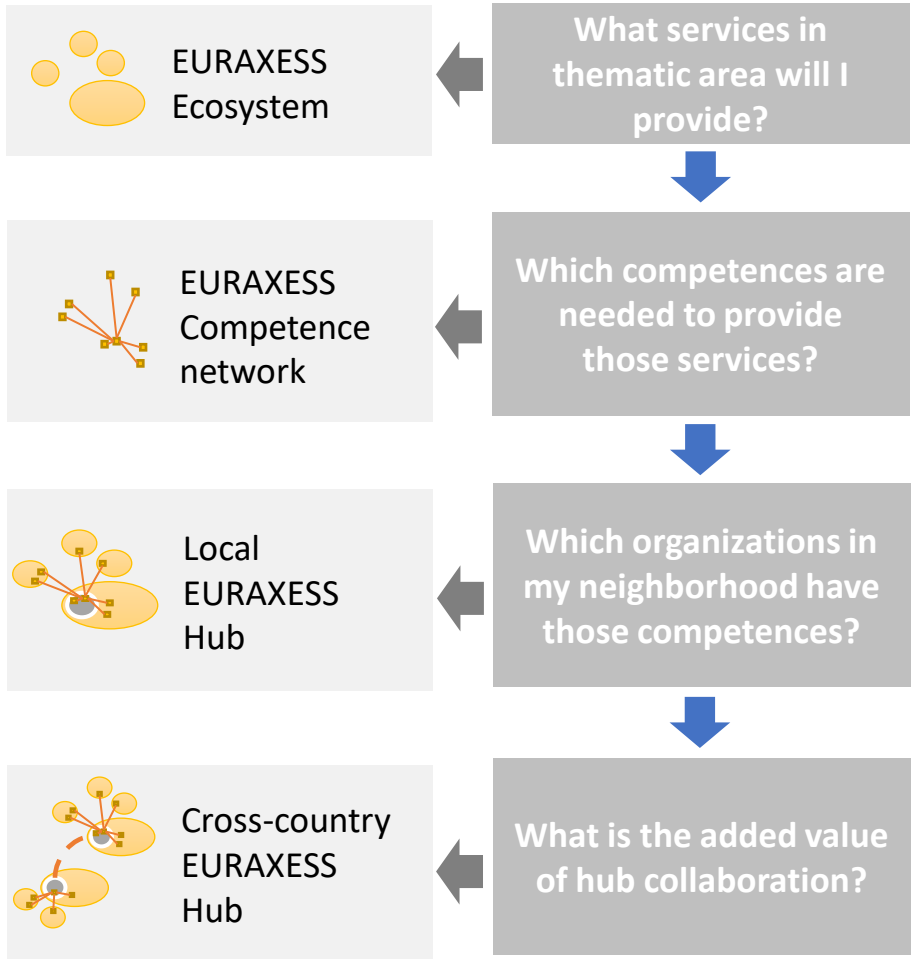
- Communication on new ERA
- Challenges for EURAXESS network: reforming the structure and expanding the mandate
- Basic vs advanced services
  - Career development services
  - Talent management services
  - Social-cultural and labor integration of researchers and their families

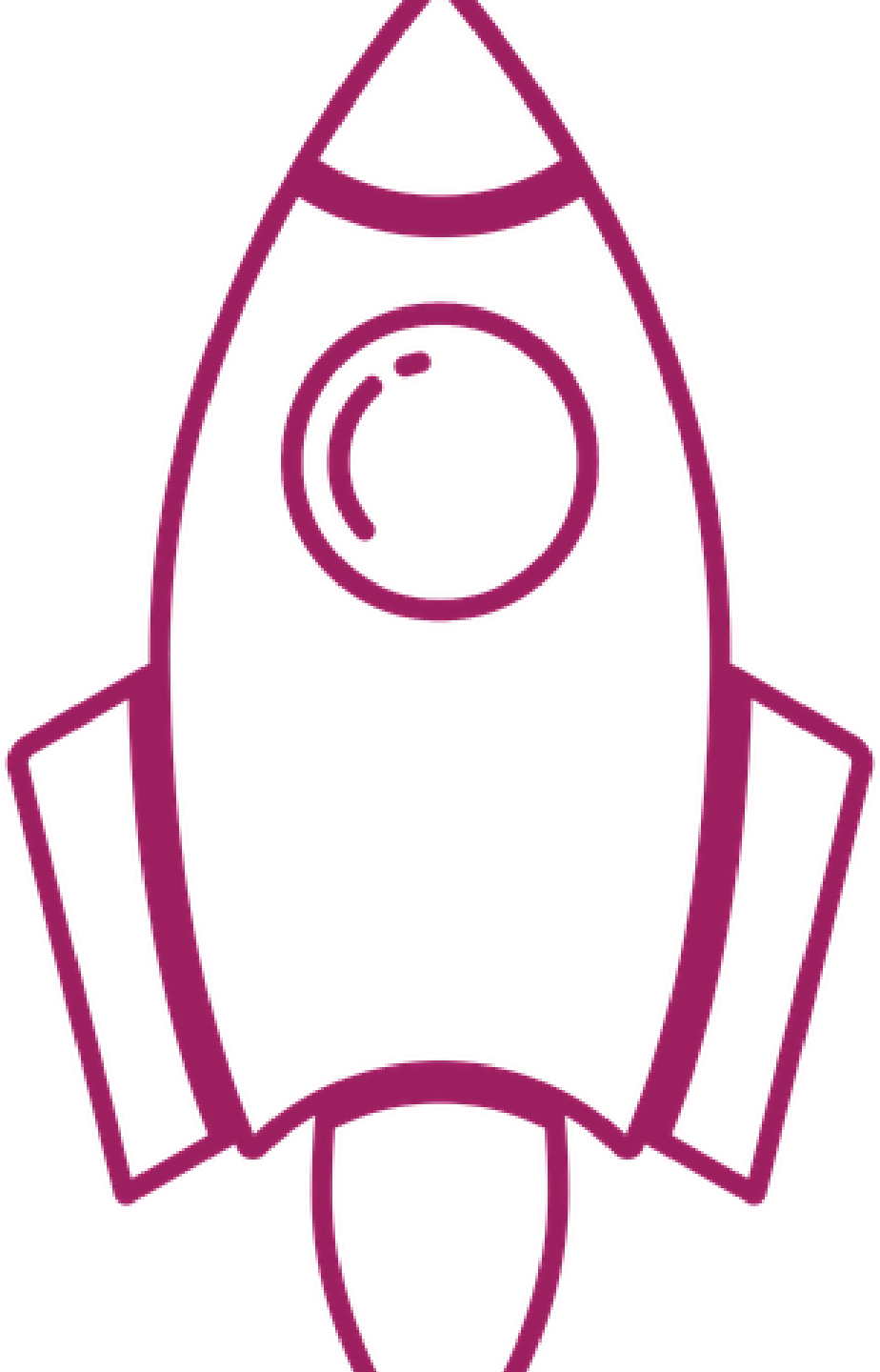
EURAXESS Hubs as a new model

- Extending the range of services through collaborations
- Multidisciplinary teams
- Cross-country structures with common agenda



How to build my network?





Novel research career – startup career

Startups are.. well,.. different ☺

- They have value and growth **hypotheses** instead of business plans. They are advancing in **incubators** and **accelerators** by teaming with other startups in **cohorts**. They are experimenting with **MVPs** to reach **product-market** fit but they often **pivot**. They are financed by **angels**. They often do **elevator pitch**.

Startups are R&D intensive

- In biomedical sciences there exists a clear correlation between research outputs and the number of startups. High rate of doctoral diploma holders among startup founders (12.57% EU average)

Startups are socially responsible and ethical

- Cleantech (more than 2.1 billion $ invested since 1999) is the second-largest startup market in Europe.

EURAXESS Startup Hub

- 7 countries (local hubs), 2 startup nations
- E-book for learning about the startup careers
- Searchable online database of learning resources and tools
- Model-service framework for taking decisions/directions
- Maturity/readiness assessment tool and index
- Trainings/webinars for EURAXESS network members
- Pilot action – EURAXESS Startup Hub tour

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RESEARCHERS IN MOTION

Founding members: EURAXESS Startup Local hubs

- Estonian Research Council
- IP&D Innovation Projects and Development
- University of Luxembourg
- University of Montenegro
- University of Banja Luka
- University of Niš
- IDEK - Research and Innovation Foundation

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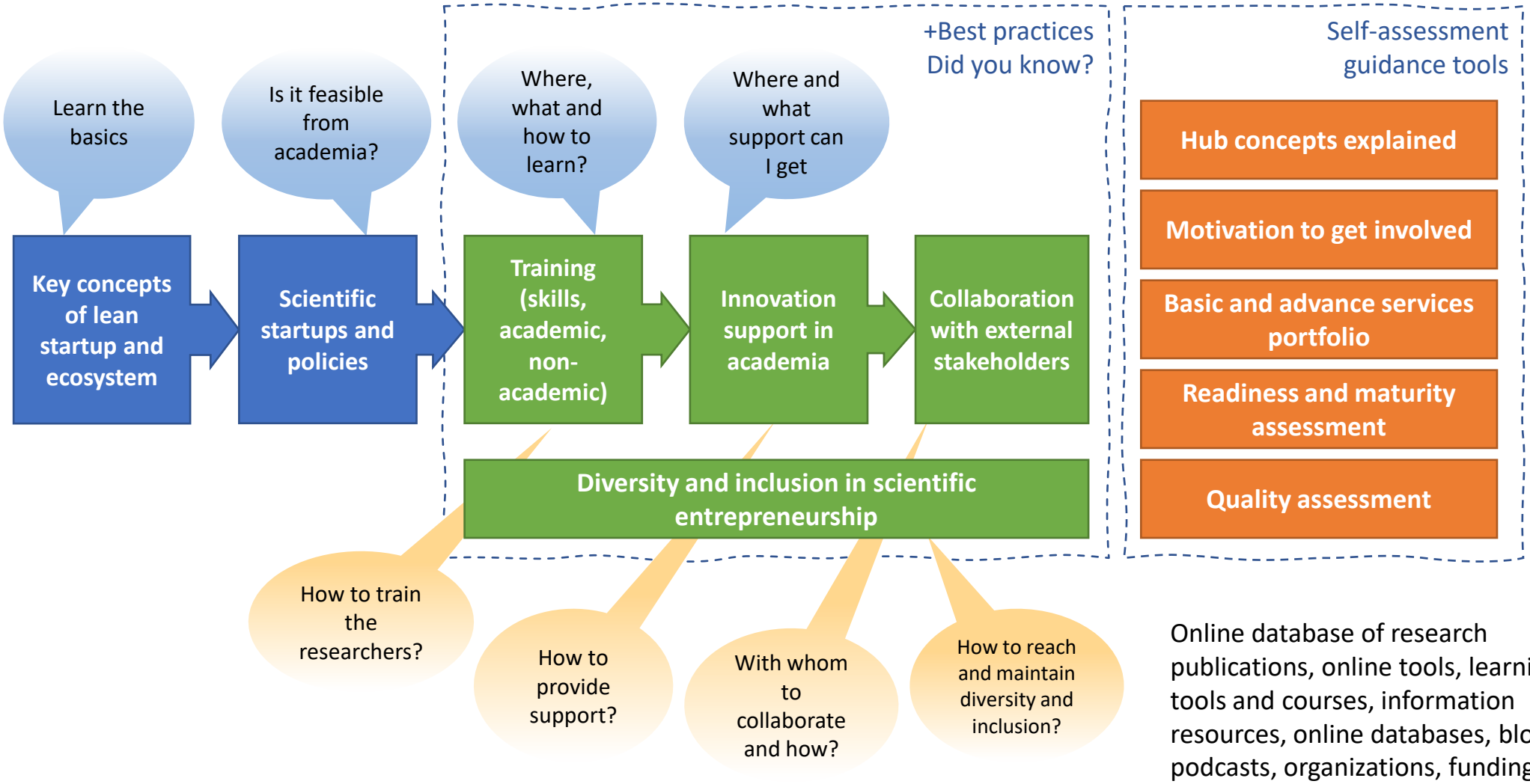
RESEARCHERS IN MOTION

Digital toolkit

Researchers

RPO with career development program



Online database of research publications, online tools, learning tools and courses, information resources, online databases, blogs, podcasts, organizations, funding programs

Why would you want to join?

- commitment to improving or diversifying services
- adopting the networking model in service delivery (methodology)
- increasing focus on academia-industry collaboration
- organizing joint career events with startup support organizations
- increased outreach to funding
- strategic organizational goals and policy requirements and others
- service integration with TTOs

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RESEARCHERS IN MOTION

Why would external stakeholders want to join?

- better engagement with researchers/academics as innovators
- enriched access to talents among PhD students
- more referrals with academia origin
- increased visibility and even recognition at the European level
- more networking potential
- targeted collaborations and joint activities with organizations involved in the activities of the cross-country hub
- opportunities to engage in policy-making conversations

EURAXESS Digital toolkit - e-book

Scientific startup entrepreneurship in academia - a guide for the effective support to scientific entrepreneurs in EURAXESS Career Development centers

- What is inside?
  - Summary of the most relevant topics in the scientific startup entrepreneurship, a collection of online information resources and tools, and guidelines for establishment and/or improvement of scientific startup entrepreneurship support in EURAXESS CDC.
- Who is it for?
  - Researchers who are considering to become startup founders by transforming the results of their scientific research to a viable product or service, in context of the support provided by their host organizations, or alone.
  - EURAXESS CDC who want to develop or improve their portfolio of services, by introducing new services aiming at promoting and supporting novel entrepreneurship careers.
  - Any research organization, interested in launching different initiatives and/or programs related to developing entrepreneurship culture among their employees
- Where can we get it?
  - E-book in pdf format will be published in the EURAXESS library. Interactive e-book website will be published at the EURAXESS portal (selected parts for researchers) and Extranet

EURAXESS Digital toolkit - e-book

Scientific startup entrepreneurship in academia - a guide for the effective support to scientific entrepreneurs in EURAXESS Career Development centers

11 Most common questions by aspiring entrepreneurs about lean startups and informative and detailed answers

59 Articles about the key concepts related to startup training, innovation support, collaboration and diversity

32 Inspiring examples of good practices that you can replicate in your organization

18 Informative articles about the online tools for aspiring entrepreneurs and innovative research organizations

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RESEARCHERS IN MOTION

EURAXESS Digital toolkit - e-book

Scientific startup entrepreneurship in academia - a guide for the effective support to scientific entrepreneurs in EURAXESS Career Development centers

- E-book chapters
  - Scientific startup entrepreneurship in Europe
  - Startup entrepreneurship training in and for academia
  - Innovation support in academia
  - Innovation support for academia - collaboration with external stakeholders
  - Diversity and inclusion in scientific entrepreneurship
  - Online tools for aspiring entrepreneurs and innovative research organizations
  - How to launch and operate a EURAXESS local startup hub

Online database of resources

Topic

- Training
- Innovation support
- Collaboration
- Diversity and inclusion
- Online tools
- Other

Type of resource

- Learning
- Information/Blog
- Productivity tool
- Online database
- Organization/association
- Project/initiative
- Podcast
- Research publication/Book
- Policy

Cost of access

- Free
- Paid or subscription
- Paid with some free access
- Not applicable

Target group

- Entrepreneurs
- Researchers
- Academic staff
- Policy makers

- 357 selected online resources
- Searchable database, published on EURAXESS portal

Model Service Framework

SERVICE TO SCI-PRENEURS

- IPR
- Industry partnerships
- General counselling
- Access to funding
- Networking
- Business mentoring
- Tech mentoring
- Access to infrastructures
- Office space
- Innovation assessment
- Reverse innovation

LEVEL OF COLLABORATION

- Basic
- Advanced

WAY OF DELIVERY

- Information service
- Signposting/referral
- Personalized service
- Training
- Networking support
- Event organization

TARGET GROUP

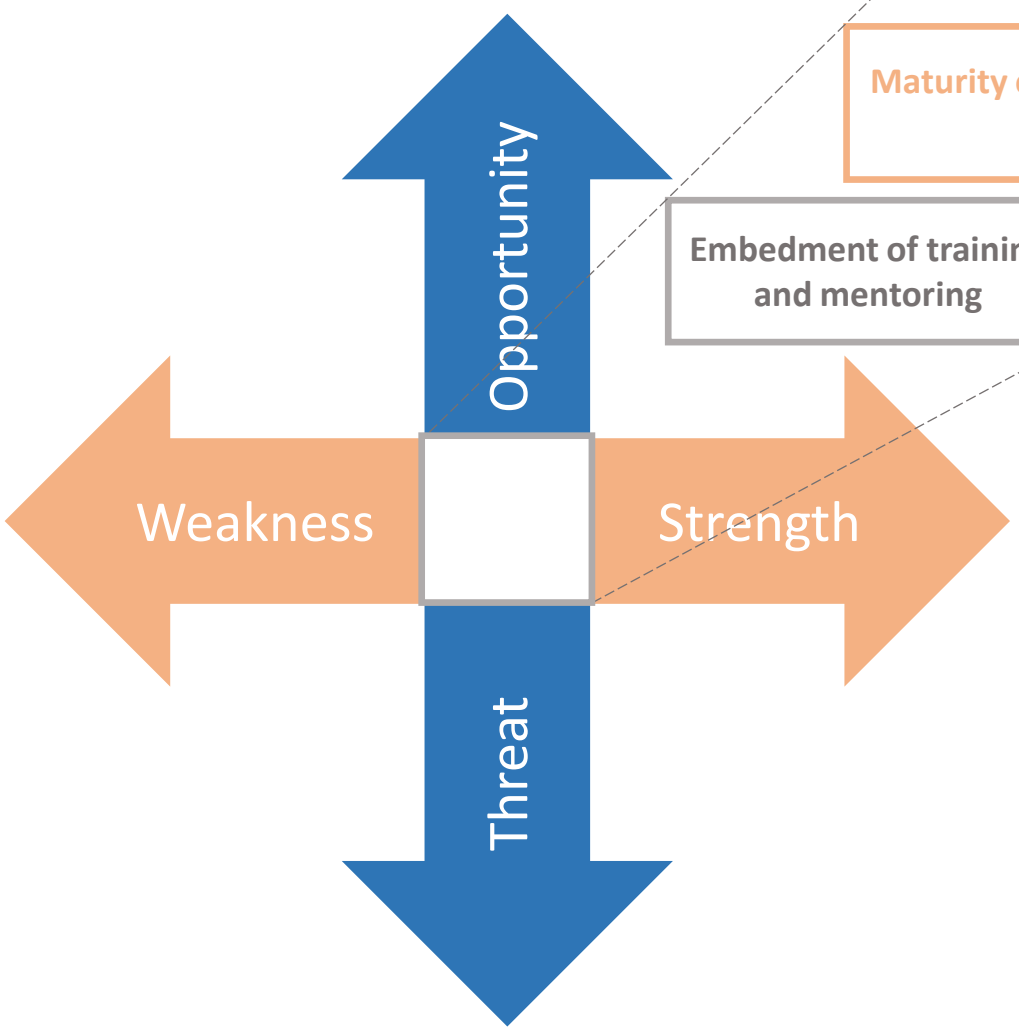
- Bachelor or master students
- PhD students
- R2-R4 researchers
- Research funding and performing organizations
- EURAXESS centers
- External stakeholders

Build your mission statement

We will provide <way of delivery> about <service> to/for <target group> as a/an <level of collaboration> service.

EURAXESS Startup Index (beta)

- Intended use:
  - Maturity and readiness self-assessment of the local hubs
  - Recommended learning/improvement path, based on the results



Awareness and commitment to achieving/maintaining the diversity and inclusion

Maturity/readiness of/for cooperation with external stakeholders

Maturity of innovation support services

Embedment of training and mentoring

- Readiness assessment (for RPO without continuous innovation support)
  - 38 indicators in 3 thematic areas: state of play relevant for setup of startup innovation support and environment
- Maturity assessment (for RPO with continuous innovation support)
  - 37 indicators in 4 thematic areas: development of innovation support capacity

Thank you for your attention

EURAXESS cross-country Startup Hub

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